



# LEARNING MODULE: VISUAL LITERACY

#### **INTRODUCTION**

The College Archives & Special Collections (CASPC) staff has designed this learning module for Columbia College Chicago undergraduate students. Faculty who wish to add this module to their classes should contact CASPC staff as soon as possible to schedule class visits to the College Archives to view material and/or prepare customized activities and assignments.

Using this module, students will learn how to 'read' an image, poster, map, and understand these objects more deeply than its surface appearance. They are taught the ability to decipher cultural items that express meaning through graphic images, icons, or symbols to evaluate and extrapolate information about the object.

## UNIVERSAL LEARNING OUTCOMES

This module will assist students in their pursuit of the following college mandated Universal Learning Outcomes:

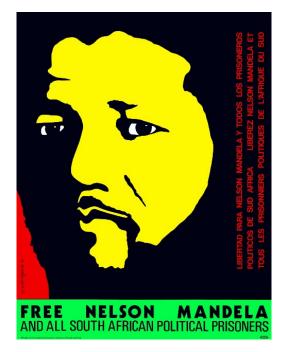
- Career Readiness
- Collaboration
- Communication
- Creativity
- Critical and Analytical Thinking
- Diversity and Global Fluency
- Ethics

#### SUGGESTED COLLECTIONS

The following CASPC collections are particularly well suited to illustrating the lessons of this learning module. This is not meant to be an exclusive list and if faculty prefer to work with an alternative collection, CASPC staff are willing to make such arrangements.

Chicago Anti-Apartheid Movement Collection: chronicles Chicago area activists' grassroots organizations' work in bringing an end to the apartheid system of government in Southern and South Africa. Assembled through the efforts of Dr. Lisa Brock, a faculty member of Columbia College Chicago and a seminal force in the local anti-apartheid movement, the collection highlights the grassroots organizations that formed to protest international issues of apartheid and how they operated to reach a common goal. The collection holds organizational and personal records, brochures, ephemera, books, serials, and objects. http://digitalcommons.colum.edu/cadc\_caam/





Above: Digitally restored "Free Nelson Mandela" poster from the Chicago Anti-Apartheid Movement Collection

Left: Posters from the Chicago Anti-Apartheid Movement Collection prepared for class activity John R. Fischetti Collection: A Pulitzer Prize winning political cartoonist for more than thirty years, he drew for the Chicago Sun, Chicago Daily News, Chicago Sun-Times, The New York Times, The New York Herald Tribune, and Stars and Stripes and other publications.

This collection of Fischetti's personal papers illustrates his professional work and creative process through his illustrations and concept sketchbooks. The collection contains working concept sketchbooks for his daily editorial cartoons, editorial cartoons, travel illustrations, comic drawings, and book idea concepts as well as some other artists work. <u>http://digitalcommons.colum.edu/cadc\_fischetti/</u>

Right: August-October 1968 Concept Sketchbook from the John R. Fischetti Collection



#### SAMPLE ACTIVITIES/ASSIGNMENTS

The following are suggested class activities/assignments that may be compatible with your class.

- Chicago Anti-Apartheid Movement: Work in a small group to analyze African political activist posters through a series of guided questions teaching students to contextualize small portions and the images overall. Discuss with your group the visuals of the posters and determine how their graphics and design invoke a message.
- John R. Fischetti collection: Dissect particular illustrations within John R. Fischetti's concept sketchbooks and decipher his process and messages through guided questions. After conducting additional research, write a paper to explain how the process of designing political cartoons through concept art hinders or helps deadline driven art.



#### **OTHER RESOURCES**

Available Resources: articles, handouts, pamphlets, and websites

- Pair this module with the Research Skills, Document Analysis, and/or Identifying Bias modules to provide students with comprehensive information literacy skills.
- Pair this module with the Preservation Module to teach students invaluable lessons about safekeeping cultural heritage when working with primary sources.
- Pair this module with the Creative Process Module to enhance students' understanding of how visuals communicate messages.

### HOW TO PLAN A CLASS VISIT TO THE ARCHIVES

- 1. Fill out our brief form online at http://bit.ly/2gC2QNe
- 2. Once submitted, Archives staff will contact you to work out the details of your visit. Please keep in mind that we recommend two to four weeks' notice.

## **CONTACT US**

Website: www.colum.edu/archives

E-mail: archives@colum.edu

Phone: (312) 369-7120

We may be able to make accommodations for faculty who teach classes outside our regular office hours. Contact us for more information.